



AMEA 2019

Professional Development Conference
January 17-19
Sheraton Birmingham Hotel and BJCC

Exhibitor Information

Dear AMEA Exhibitor,

The 2019 AMEA Professional Development Conference is scheduled for January 17 – 19 at the Birmingham-Jefferson Convention Complex (BJCC) and Sheraton Birmingham Hotel. The exhibits will be in the 25,000-square foot, fully carpeted, Birmingham Ballroom just off the main lobby in the Sheraton Hotel. Clinic sessions will take place in the Sheraton Forum meeting space just up the escalator from the exhibits and performances will be in the adjacent BJCC Theater and BJCC East Ballroom.

- We will use the interactive on-line registration system. You will be able to select your booth and pay online very conveniently.
- The exhibits will open at 11:30 a.m. on Thursday, giving our attendees 90 minutes of exclusive exhibit time after the grand opening before the next conference event.
- AMEA will host an exhibitor's cocktail reception Thursday from 4:30 – 5:30 p.m. Hors d'oeuvres will be served. No other conference activities will be going on during this time. We hope you will consider helping to sponsor! (see below)

AMEA Exhibit Hall Schedule

Load-in: Thursday, 7:00 a.m. – 11:30 a.m.
Show Hours: Thursday, 11:30 a.m. – 5:30 p.m. and Friday, 8:30 a.m. – 5:30 p.m. Booths must remain open until 5:30 p.m. on Friday. The final hour on Friday will be exclusive exhibit time.
Load-out: Friday, 5:30 – 9:00 p.m.

Exhibit Booth Information

Standard booths are 10' X 10' and include an 8' high background drapery and 3' high side divider drapery, one (1) company I.D. sign, one (1) 6' skirted table, two (2) side chairs, and one (1) wastebasket with liner. \$350 per booth

End cap booths with exposure on 3 sides are 10' X 20' and include an 8' high background drapery, one (1) company I.D. sign, two (2) 6' skirted tables, up to four (4) side chairs, and one (1) wastebasket with liner. \$750 per end cap (10' X 20')

A limited number of 20' X 20' islands, with exposure on all four sides are available for \$1600 each.

Click the [Exhibitor Registration Link](#) to reserve your booth now. Use a computer, not a mobile device. More details will be emailed to you after you submit your registration as well as a link to order electrical, add-ons, etc.

Conference Hotel

The conference hotel is the Birmingham Sheraton Hotel and AMEA's room block is open now. [Book a room at the conference hotel.](#) The deadline to reserve a room in the AMEA block is January 3, 2019.

Sponsorship Opportunities

- 1) [Sponsor the Exhibitor's cocktail reception.](#) AMEA will host an Exhibitor's Reception cocktail hour on Thursday, January 17, 2019, from 4:30 – 5:30 pm in the exhibit hall. Light hors d'oeuvres will be served. Your support of this important event is greatly appreciated. We feel this will give our attendees an opportunity to spend quality time with you in a casual, relaxed atmosphere without having to rush off to a clinic or performance. No other conference events will take place during this time. There is a limit of eight (8) Premium Sponsors at \$500 each - Sponsors will be listed in large lettering on posters at the reception and placed around the conference facilities and recognized in the conference program and app. Sponsorships must be secured by December 1 to be included in the conference program book.
- 2) [Sponsor the conference app.](#) AMEA is offering two (2) premium sponsorships for the popular Guidebook conference app (first-come, first-served) at \$750 each. The sponsor's logos/website links will rotate through the home page of the app. In addition, we will publicize the sponsors any time we promote the app - via email, website, signage or the conference program. This a limited, first-come, first-served opportunity. To have your company name listed in the conference program, all sponsorships must be secured by December 1.

Advertise in the Conference Program Book – Deadline December 1

Full Page Color (Limit 3) back cover, inside front cover, and inside back cover - \$400
Full Page B&W - \$300
½ Page B&W - \$200

[Reserve an ad in the conference program book](#)